



ARCHITECTURAL SIGNAGE

Gemini letters, logos, plaques and wayfinding — specified, supplied and installed by Sundown Print Company.

WHO WE ARE

ONE PARTNER FROM SPEC TO INSTALLATION

Sundown Print Company is an authorized dealer of Gemini sign products. We supply the full Gemini catalog, and we install it. That means one point of contact for the signage package — no handoff between the supplier who quotes it and the crew who hangs it.

Bring us in during design development and we will help you select materials, finishes and mounting methods that hold up in the environment you are building for, then carry those decisions through submittals, shop drawings and the field.

SELECTION

Material, finish and illumination guidance during the design phase, before the budget is locked.

SUPPLY

The complete Gemini line, made to order, backed by an industry-leading lifetime guarantee.

INSTALL

Layout, mounting and field coordination by our own crew, scheduled against your closeout.



SIXTY YEARS OF MADE-TO-ORDER

Gemini has manufactured dimensional letters, logos and plaques for more than sixty years, sold exclusively through authorized partners. Every piece is cut, cast or fabricated to the drawing — there is no stock catalog to design around.

LIFETIME GUARANTEE

Products are tested to last a lifetime. If one fails, Gemini replaces it free.

MADE IN HOUSE

Cutting, casting, forming, finishing and hand assembly under one roof.

ANY ARTWORK

Custom logos, unusual typefaces and one-off shapes are routine, not an upcharge conversation.

LARGE PROJECT TEAM

Bid package review, project management and phased releases on multi-building programs.

**THE RANGE IS WIDE ENOUGH THAT
THE DETAIL RARELY HAS TO CHANGE
TO SUIT WHAT IS AVAILABLE.**

TWELVE WAYS TO BUILD A SIGN

01 Flat Cut Metal Letters and logos cut from solid plate — p. 05	02 Cast Metal Sand-cast aluminum and bronze — p. 06
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FLAT CUT METAL

Letters, logos and shapes cut from solid metal plate, then hand finished. The default choice when the detail calls for real material on the wall — aluminum, brass, bronze or stainless, with a face that reads as the metal it is.



TYPICAL SPECIFICATION

Materials	Aluminum, brass, bronze, stainless steel
Thickness	1/8" through 1", by material
Finishes	Brushed, polished, painted, anodized, oxidized
Mounting	Flush, projected stud, rosette, pad, frame
Exposure	Interior and exterior

SPECIFY IT FOR

Building identification, lobby and donor walls, stadium and campus signage, retail storefronts, interior room and department identification.

Detail note: oxidized bronze and blackened stainless continue to move after install. Call it out in the spec if a stable appearance matters.

CAST METAL

Molten aluminum or bronze poured into a sand mold, then hand ground and finished. Casting gives a softer edge and a hand-worked face that flat plate cannot reproduce, and it carries a patina naturally.



TYPICAL SPECIFICATION

Materials	Cast aluminum, cast bronze
Profile	Flat, beveled or radius face
Finishes	Natural, oxidized, painted, clear coated
Mounting	Threaded studs cast into the back
Alloys	Lead-free and mercury-free

SPECIFY IT FOR

Civic buildings, universities, churches, memorial and dedication copy, monument signs, anywhere the signage should read as permanent.

Detail note: casting is tooled per character set. Budget lead time accordingly and confirm the typeface early.

FABRICATED METAL

A face and welded returns built into a hollow letter. Fabrication buys depth without the weight or cost of solid plate, and it is the body that most illuminated signage is built on.



TYPICAL SPECIFICATION

Materials	Aluminum, stainless steel, brass, bronze
Return depth	Specified to the detail, commonly 1"–5"
Seams	Welded and ground smooth
Options	Non-lit, face-lit, halo-lit
Scale	Suited to large-format building identification

SPECIFY IT FOR

Parapet and facade identification, hospitality and stadium signage, tenant identity on multi-story elevations, large logos.

Detail note: return depth drives the shadow line. Send us the elevation and we will show you how it reads at the viewing distance.

FLAT CUT ACRYLIC & PVC

Two ways to get clean dimension at a lower cost than metal. Acrylic carries color through the full thickness and takes a polished edge; PVC is painted and lighter, well suited to interiors and short-run branding.



ACRYLIC

Thickness	1/8" through 1"
Color	Through-body, plus clear and frosted
Edge	Flame polished or matte
Exposure	Interior and exterior

PVC

Thickness	1/4" through 1"
Color	Painted to match, any standard system
Weight	Light — simple mounting on drywall
Exposure	Best in interiors and protected areas

FORMED PLASTIC & LAMINATED

Formed plastic gives a molded face with integral returns — durable, weather resistant and economical at quantity. Laminated letters bond a real metal face to an acrylic or plastic body: the look of metal, at a fraction of the weight.



FORMED PLASTIC

Molded acrylic or polycarbonate faces with integral returns. Standard height ranges and color palettes; strong value on repeat programs and franchise rollouts.



LAMINATED

A brushed or polished metal face — aluminum, brass, bronze, copper — laminated to an acrylic or foam body. Reads as solid metal where weight or budget rules solid plate out.

ILLUMINATED SIGNAGE

LED-lit letters and logos built on fabricated bodies. How the light leaves the letter is a design decision, not a fixture decision — settle it in DD and the mounting, power and electrical rough-in follow cleanly.



FACE-LIT

Light through a translucent face. Highest legibility at distance.

HALO-LIT

Opaque face, light washing the wall behind. Quiet, architectural.

COMBINATION

Face and halo together, or edge-lit acrylic for interiors.

Coordination: halo-lit letters need a clean, flat substrate and a standoff dimension held in the wall detail. Bring us the wall section.

Power: confirm low-voltage supply location and driver access with the electrical drawings before the letters are released.

ARCHITECTURAL PLAQUES

Three manufacturing methods, chosen by how much copy the plaque carries and how it should be read. All are made from lead-free and mercury-free alloys and carry the same lifetime guarantee.



CAST

Raised copy and border in cast bronze or aluminum. The traditional dedication plaque; deep relief, textured background.

ETCHED

Chemically etched brass, bronze or stainless. Holds fine type and long donor lists that casting cannot.

PRECISION

Machined flat plate with crisp, contemporary copy. The right fit for a modern detail.

Standard mounting: concealed studs, rosettes, or a French cleat on larger sizes. Sizes are made to order — send the copy and we will lay it out to your grid.

BRONZE MEMORIALS

Cast bronze memorial and recognition work — dedication panels, donor walls, honor rolls, garden and cemetery markers. Bronze weathers rather than fails, which is why it remains the default for anything meant to outlast the building program.



TYPICAL SPECIFICATION

Material	Cast bronze, lead-free alloy
Background	Leatherette, pebble, sand or smooth
Finish	Oxidized and clear coated
Additions	Photo panels, emblems, replaceable name plates

PLAN AHEAD FOR

Donor copy that is still being raised. We can build the panel now and add names later — specify a modular layout at the outset rather than recasting the plaque.

ADA & WAYFINDING

Tactile room identification and directional signage built to the ADA Standards for Accessible Design — and detailed to look like the rest of the building, not like a compliance item bolted on at the end.



BUILT TO THE STANDARD

- Raised characters 1/32" minimum above the surface
- Grade 2 braille below the tactile copy
- Sans serif, uppercase, non-italic character forms
- Non-glare finish with contrasting characters
- Mounting height and latch-side location per §703

DETAILING OPTIONS

Photopolymer, applied acrylic or metal tactile copy; painted, anodized or wood-grain substrates; changeable inserts for room numbers and occupant names; matching directories, floor identification and exit signage so the whole system reads as one family.

Send us the room schedule and we will return a sign message schedule and type layout for review before anything is produced.

THIN GAUGE METAL & PRINTED DIMENSIONAL

Where the artwork is complex — full-color logos, photographic imagery, dense information — these two methods put it on the wall without redrawing it for fabrication.



THIN GAUGE METAL

Etched and printed aluminum plate for wayfinding, equipment and control identification, awards and branded panels. Holds very fine detail; mounts flat with adhesive, studs or fasteners.

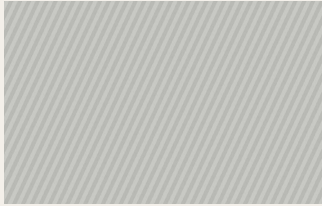


PRINTED DIMENSIONAL

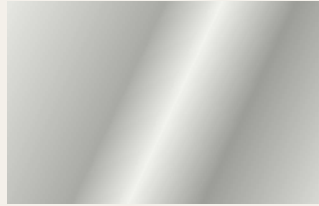
Direct print with raised, built-up copy and texture. Full color and tactile relief in one piece — useful for donor graphics, interpretive panels and branded environments.

WHAT IT CAN BE MADE OF

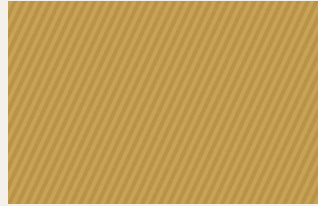
A working shortlist for the finish schedule. Painted finishes match any standard color system; metal finishes vary between production runs, which is part of the material.



BRUSHED ALUMINUM



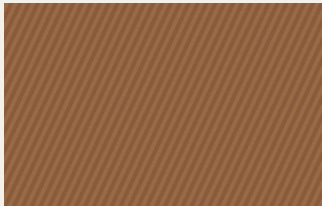
POLISHED ALUMINUM



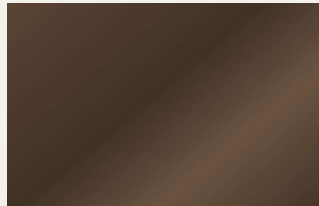
BRUSHED BRASS



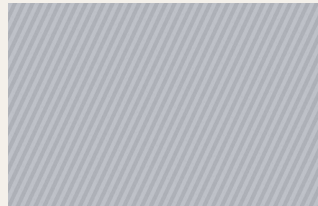
POLISHED BRASS



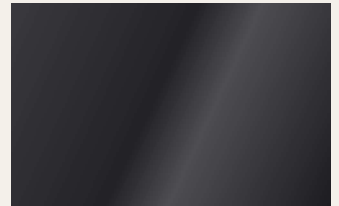
BRUSHED BRONZE



OXIDIZED BRONZE



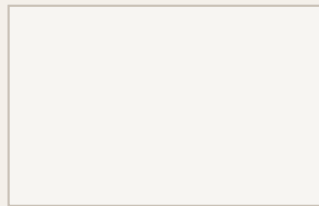
BRUSHED STAINLESS



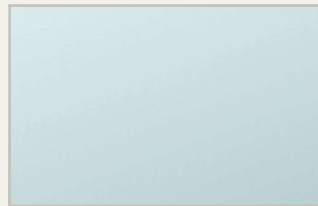
BLACKENED STAINLESS



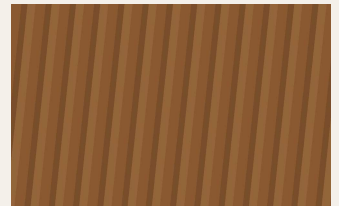
PAINTED — MATTE BLACK



PAINTED — ANY MATCH



CLEAR ACRYLIC



WOOD GRAIN LAMINATE

Swatches above are printed representations. Ask us for physical samples before the finish schedule is issued — we keep them on hand and will bring the set to your office.

HOW WE WORK

BRING US IN EARLY

STEP 01

SELECTION

Material, finish and illumination options against your detail and budget.

STEP 02

BUDGET

Line-item pricing from your elevations and sign schedule.

STEP 03

SUBMITTAL

Shop drawings, layouts and finish samples for your review and stamp.

STEP 04

INSTALL

Our crew sets the layout and mounts the work, scheduled to your closeout.

Lead times run from a few weeks for stock-profile flat cut work to considerably longer for cast and illuminated packages. Ask before the schedule is set — we will give you a real date, not a range.

Samples and CAD. Finish samples, material chips and DWG/Revit details for the products in this booklet are available on request at no charge.



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LOCATION

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AUTHORIZED GEMINI DEALER · PRODUCT SPECIFICATIONS SUBJECT TO CHANGE — CONFIRM CURRENT OPTIONS AT TIME OF ORDER